

# SOCIAL: PSMS HELPS MEET ESG SOCIAL GOALS

Environmental, Social and Governance (ESG) goals help companies meet their social responsibilities

Pipeline Safety Management Systems (PSMS) help companies systematically manage their complex operations

Community and employee welfare are central to both ESG and PSMS programs

## PSMS Elements Contributing to Social Goals



### Stakeholder Engagement

Stakeholder Engagement provides a catalyst for ESG conversations with the public, employees, customers and investors



### Stakeholder Engagement

Stakeholder Engagement is vital to interacting with the community



### Stakeholder Engagement

Stakeholder Engagement helps a company find out what is important or concerning to stakeholders and how to respond to their needs



### Stakeholder Engagement

Stakeholder Engagement and specifically external engagement informs the public on the company and its progress toward ESG goals



### Stakeholder Engagement

Stakeholder Engagement, specifically employee engagement, fosters a positive culture within the company



### Emergency Preparedness

Emergency Preparedness & Response helps a company identify risks in order to minimize possible impacts on the surrounding community



### Competence, Awareness & Training

Competence, Awareness and Training improves the ability of employees to act responsibly

## PSMS Systematically Manages Multiple Pipeline Operator Engagement Programs



Pipeline operator public awareness programs ensure landowners around a pipeline route are aware of the pipeline and know who to contact if there is an issue



Pipeline public engagement programs help operators identify and understand stakeholder concerns, values, cultures and historic impacts



Employee competence, awareness and training leads to a skilled employees with a culture of safety in their operations and respect in the workplace